



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633810
Inv Date 9/30/2012
Terms Net 30
Contract 330031
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 943 AMER CROSSRDS (136500)
Acct Types National/Political
Est/Headline 943/06304464
Demo
Revision
Comments

AMERICAN X-ROADS ADD
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:44PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,F-1	09/14/12 10:54AM (Fr)	00:30	KATIE COURIC	USPRTV14ACH	\$700.00	
2.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,M-1	09/10/12 10:44AM (Mo)	00:30	KATIE BEHIND THE SCENES 10AM	USPRTV14ACH	\$700.00	
3.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1	09/10/12 4:20PM (Mo)	00:30	DR. OZ SHOW	USPRTV14ACH	\$1000.00	
4.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,Th-1	09/06/12 4:21PM (Th)	00:30	EYEWITNESS NEWS 4PM SPECIAL EDITION	USPRTV14ACH	\$1000.00	
5.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	09/11/12 10:16AM (Tu)	00:30	KATIE COURIC	USPRTV14ACH	\$700.00	
6.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,W-1	09/12/12 4:37PM (We)	00:30	DR. OZ SHOW	USPRTV14ACH	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$5,100.00	Total Spots	6
Commission	(\$765.00)		
Net Total	\$4,335.00		